



OBJECTIVE:

To continue to use my design experience to boost brands' success through identity, graphics, consumer experience, and market presence.

WORK EXPERIENCE:

Freelance

Nov 2017–Present

Visual Designer

Helped companies, from outdoor retail to high-end hairstylists, push their branding and public presence through identity design, motion graphics, social media, marketing, publication layout, and photography.

Cornerstone OnDemand | Santa Monica, CA

Jun 2015–Nov 2017

Visual Designer

Worked with lead-gen to produce infographics, landing pages, emails, etc to educate consumers on the benefits of CSOD software. Other jobs included brand design, event and environmental design, and iconography.

Zagg Inc | Salt Lake City, UT

Jul 2014–Jun 2015

Visual Designer

Worked with marketing to design/implement digital ads and promotions. Maintained the Zagg ecommerce site while steadily improving overall UX. Helped to complete a full move of the website to a Magento platform.

Brunner | Pittsburgh, PA

Apr 2012–Jul 2014

Graphic Designer

Worked on a team to produce award-winning ads for national brands. Designed and assisted in the design of logos, digital assets, out-of-home and non-traditional ads, publication layout, and campaigns.

B Creative Group | Baltimore, MD

Oct 2011–Feb 2012

Part-time Designer

Designed publication layouts for companies such as Goucher and Danfoss. Designed logos for Johns Hopkins affiliates and Walden University; and designed presentations for organizations such as Laureate Universities.

EDUCATION:

The Art Institute of Pittsburgh | Pittsburgh, PA

Oct 2008–Jun 2011

Bachelor of Science in Graphic Design

CONTACT

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SKILLS

Illustrator

Photoshop

InDesign

Lightroom

Premiere Pro

After Effects

STRENGTHS

Web/Digital Design

Branding

Print

Photography/Retouching

User Experience

Video Editing

LANGUAGES

English

German